**Incentive Ideas**

**Student Incentives**

- Principal for the Day — Top fundraiser gets to be the official principal for the day.

- PE Teacher for the Day — Top fundraising student becomes the PE teacher for the day. They spend the day in the gym and help pick/explain activities for classes. It’s a great leadership opportunity for them!

- Have the gym named in honor of the school’s biggest fundraiser for one year.

- Parents Night-Off: Host a movie night with a sports-themed movie. Parents get a night out and you promote physical activity. Serve drinks/snacks and collect donations from teachers or the community.

- Hold a “Hat Day,” “Casual Week”, or “Pajama Day” to encourage student and staff participation. Staff and students make a donation to be eligible to wear jeans/hats or PJs to school. Ask teachers to pay $5 to $10 to wear jeans for a week. It’s fun to hold this during Testing week.

- Lunch with principal or favorite teacher for top fundraiser.

**School Incentives**

- Spirit Week — If the school reaches its fundraising goal, make one day Hat Day, Slippers Day, Inside-Out Clothes Day, Book Character Day, Rodeo Day, etc. Be sure to take pictures!

- Physical education teachers trade places with the principal and assistant principal for a day.

- Shave It Off! — Get a teacher or principal to shave their head, mustache, eyebrows — or even dye them school colors.

- Pie in the Face — Students who raise a certain amount (you determine) will get to gently pie the principal or PE teacher in the face!

- Duct Taped — If the school reaches its goal, students get to duct tape a school staffer to the wall.

- Slime Me — PE teacher gets slimed!

- Dress to Impress — If the school reaches its goal, all teachers and school personnel dress up in formal wear.

- Principal’s Challenge– Engage your principal! Have them pledge to do some sort of physical activity challenge when students hit fundraising goals! *Example:* Principal will do X number of pushups or run X number of laps for every $100 dollars raised!